



ACB GRENADA BANK STRENGTHENS FOCUS on FINANCIAL LITERACY and INVESTMENT EDUCATION

St. George's, Grenada ACB Grenada Bank is strengthening its focus on financial literacy and investment education as it continues to provide Grenadians with greater access to opportunities to build and grow wealth.

As part of this ongoing commitment, the Bank recently hosted the ACB Grenada Bank Investment Education Forum, aimed at helping individuals better understand the principles of investing and the range of opportunities available to them. The session, led by Ms. Renee Charles, Chief Investment Officer at ACB Caribbean, formed part of ACB Grenada Bank's broader commitment to increasing awareness of investing and empowering individuals to make more informed financial decisions.

The virtual forum explored key topics including budgeting, key investment principles and practical steps for beginning an investment journey. The session also covered fundamental investment concepts such as the power of time, compounding, diversification, and the impact of inflation. Through interactive examples and audience engagement activities, participants gained a deeper understanding of how disciplined investing and a long-term perspective can contribute to wealth creation.

"Wealth building is a process, not a single decision," Ms. Charles told participants during the forum. Emphasizing that "your investment journey starts with one step," she encouraged participants to begin by understanding their financial position, setting clear goals and developing a long-term approach to investing.

Importantly, the initiative also outlined the growing range of investment opportunities available to Grenadians. These include shares listed on the Eastern Caribbean Securities Exchange (ECSE), government securities available through the Regional Government Securities Market (RGSM) and regional mutual funds. Participants were introduced to the potential benefits and risks associated with each investment option and the importance of considering their individual financial goals, investment time horizons and risk preferences.

The forum also outlined ACB Caribbean's role as a licensed broker-dealer, connecting investors to a diverse range of investment opportunities across regional and international markets. Participants learned how broker-dealers help individuals access and invest in products such as stocks, government securities, and mutual funds, while providing the support needed to navigate the investment process. The session also introduced participants to ACB Caribbean's newest service offering, branded ACB Invest, which provides access to a broad range of investment products available across the ECCU.

The Investment Education Forum forms part of ACB Grenada Bank's ongoing commitment to promoting financial literacy and helping individuals and businesses across Grenada make more informed financial decisions.

For more information about ACB Invest, visit <https://gd.acbonline.com/acb-invest/> or contact the team at acbinvest@acbcaribbean.com.

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